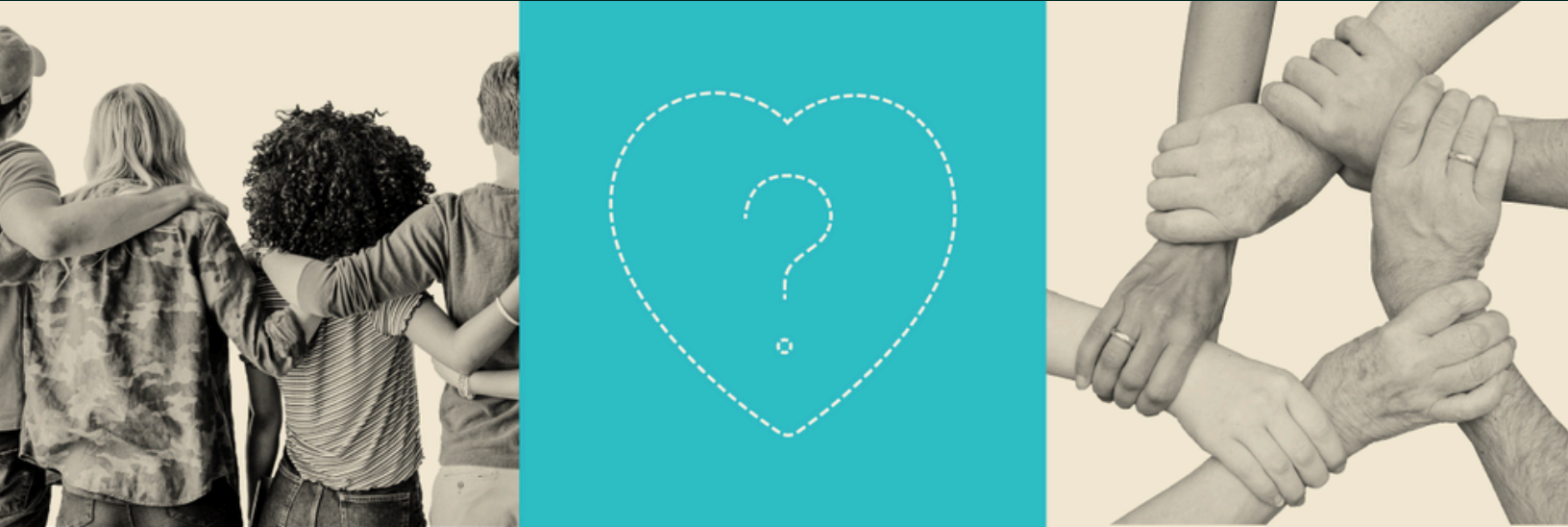


Frequently Asked Questions:



Q: Is there any cost to participate?

A: Spreading love and kindness is free for all. There is no cost whatsoever.

Q: Can I do more than one #MyActofLove post?

A: Absolutely! There's no limit to the love you can spread through this campaign.

Q: How are the winners chosen?

A: Every #MyActofLove post on LinkedIn will accrue \$10 to be donated towards heart health.

B: Eligible prize winners will be randomly selected from all #MyActofLove posts on LinkedIn created by February 28th. Winners and their company will be contacted directly in March.

Q: Where will all donations and prizes come from?

A: All donations and prizes will be paid for by Sequoia.

Q: Which charities can a winner direct their \$250 donation to?

A: Must be a registered 501(c)(3) in good standing and with no political, religious, or controversial associations.

Q: What social impact event does my company win?

A: For each winner, their company can choose an event from one of Sequoia's three social impact partners: Goodera, Phin for Good, or Project Helping. Sequoia will provide each winning company with their chosen social impact event for a value up to \$1,000.